



## Cover Article Submission Requirements

“Power Systems Design Europe” is dedicated to providing a quality product to our subscribers. We continue to invest heavily in the reproduction quality of our magazine including its design and the quality of the paper we print it on.

You have been selected to provide a “Cover Story” to “Power Systems Design Europe” because we believe your article’s content is of high interest and technical significance to our readers. As part of your “Cover Story” commitment, you are also required to provide the photographic element that will be used for the cover of the issue.

Attached you will find a template of “Power Systems Design Europe’s” cover indicating the location and color of our standard graphic elements. When designing the photographic elements of the cover, please work within this template and take into consideration the color coordination of our logo and other standard graphic elements. It is appropriate to show a product with your company logo on it, but please no additional text about your company or the product featured.

As each cover of “Power Systems Design Europe” represents not only your company and its reputation for quality, it also represents our reputation for quality. Because of this, we are asking that prior to final preparation of your cover materials, they be submitted to us for approval. Please email your proposed cover design to: [cliff.keys@powersystemsdesign.com](mailto:cliff.keys@powersystemsdesign.com). Please allow 2-3 working days for approval of your design.

Additionally, to insure that we deliver a consistently high quality editorial to our subscribers, we need your help and have established the following requirements for your editorial submission.

- ✓ Article length is 4 pages, 2400 +/- words.
- ✓ Submit article as a word document with no embedded graphics or pictures (however, please indicate in the document where graphics and photos are to be inserted)
- ✓ Ideal number of graphics and/or pictures is 8, but negotiable.
- ✓ All graphics must be submitted as individual files, not embedded in document.
- ✓ Graphic format must be high resolution (300 dpi) jpg files with CMYK colour code (not RGB colour).
- ✓ Graphic images and pictures must be a minimum of 101.6 mm (4 inches) wide.
- ✓ All graphics must include a description.
- ✓ Author must supply detailed contact information: company, phone, fax and email address
- ✓ Author must supply full contact information for the company supplying graphics and/or photos: Company name, contact name, phone, fax, email address.
- ✓ Author must submit a URL appropriate to the article e.g (www.xyzcompany.com)

**Please note:**

Articles submitted to “Power Systems Design Europe” that meet our quality standards will ensure timely publishing. Article submissions that fail to meet our quality standards are subject to a delay in publishing.

# Power Systems Design

E U R O P E

Power Control Intelligent Motion

Month 2004

60mm (2 3/8 inch)

Trim Size: 297mm (11 3/4 inch)

Bleed Size: 307mm (12 1/8 inch)

Address Label

*Lorem ipsum dolores et postum  
Utium post negotium omnia  
Per aspera at astra mulo  
Lorem ipsum dolores et est*

ISSN number: in progress

60mm (2 3/8 inch)

Trim Size: 210mm (8 1/2 inch)

Bleed Size: 220mm (8 5/8 inch)

#### PSDE Cover Specs:

**Trim Size:** 210mm x 297mm (8 1/2 inch x 11 3/4 inch)

**Bleed Size:** 220mm x 307mm (8 5/8 inch x 12 1/8 inch)

Art should fill entire area to bleed dimension, but keep important or highly-contrasting detail in the center clear area, so it does not interfere with readability of logo or story listings.